

• • • Marksman Essentials • • •

RATETRACKER

Know when the best time to contact a prospect is by using RateTracker. Send daily rates to your prospects, daily notifications to yourself or both simultaneously. The completely customizable tool will help you stay on top of rates as they change and ultimately, help you close more deals.

➤ **Key Benefits**

- Know instantly when your potential borrower's target rate has been met
- Track rate quotes for refinance borrowers based on current mortgage parameters like changes in monthly payment and a change in rate
- Send multiple quotes for the same prospect on a daily, weekly or monthly basis
- Personalize notifications by adding lender information, including your photo
- Locate your target profit by including products with unlimited profit amounts in the RateTracker setup form
- Provide automatic rate notifications to prospects based on thresholds set up by loan officers
- View RateTracker setup history on a mobile device via Marksman Mobile

"Stay on top of rates as they change."

➤ **Get Started**



To see the step-by-step process of using RateTracker, log into your Marksman account then click on "help." Under the "Learning Tools" section of the page you will see a link to "User Guides." From this popup screen you can select the "Setup RateTracker" link to open up a printable, step-by-step guide to using RateTracker.

Contact your account manager to learn more!

